



ROAD MAP TO SUCCESSFUL BUSINESS PLANNING FOR SMALL & MEDIUM ENTERPRISES AND BEGINNING FARMERS & RANCHERS USING THE INTEGRATED BUSINESS PLANNING TOOL



IDEA / GOAL REALIZED



WELCOME TO
A SUCCESSFUL ENTERPRISE
← EXIT ONLY

RISK ASSESSMENT
RISK MITIGATION
IMPLEMENTATION OF INSURANCE
& NON-INSURANCE TOOLS



STRATEGIC FINANCIAL PLANNING
& MANAGEMENT USING THE
THREE SHOE BOX METHOD



THREE SHOE BOX METHOD

STRATEGIC ACTION PLAN

Mission: The reason for your business's existence (what you do) - Keep it simple by looking at the overall mission statement.			
Vision: Objectives and general directions for your business. Focus on what you want the business to look like in the future. (How do you want your business to be perceived?)			
Objective 1:	Objective 2:	Objective 3:	Objective 4:
SMART Goal #1:	SMART Goal #2:	SMART Goal #3:	SMART Goal #4:
Action Plan:	Action Plan:	Action Plan:	Action Plan:
SMART Goal #5:	SMART Goal #6:	SMART Goal #7:	SMART Goal #8:
Action Plan:	Action Plan:	Action Plan:	Action Plan:

STRATEGIC ACTION PLANS

RISK ASSESSMENT
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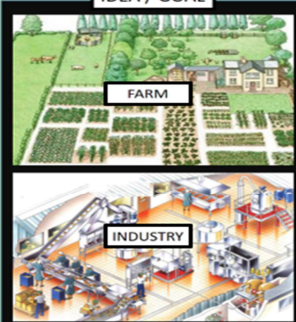
BUSINESS PLANNING CANVAS

KEY ACTIVITIES	KEY RESOURCES	KEY ACTIVITIES	KEY RESOURCES	KEY ACTIVITIES	KEY RESOURCES
1. Key Activities	2. Key Resources	3. Key Activities	4. Key Resources	5. Key Activities	6. Key Resources

BUSINESS PLANNING CANVAS

RISK ASSESSMENT
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IDEA / GOAL



FARM

INDUSTRY

COMPILATION OF RESOURCES

SPEED
LIMIT
3 - 7 YEARS



NEXT
3 - 7 YEARS